

SCHOOL TRAVEL PLANNING BRINGS

INCREASED

- Kids arrive more alert and ready to learn
- Improved health & well-being
- Environmental benefits
- Safer streets
- More active kids

DECREASED

- Bussing costs
- Police & engineering interventions
- Traffic related complaints

PARENT FEELINGS

RUSHED

DRIVING



WALKING



HAPPY

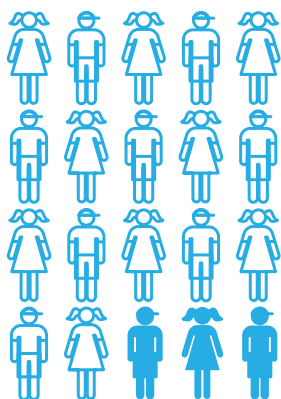


CONTENT



5 REASONS WHY FAMILIES CHOOSE NOT TO WALK

1. LACK OF TIME/ CONVENIENCE
2. DISTANCE
3. WEATHER
4. SAFETY CONCERNS
5. TRAFFIC DANGER



LESS THAN
15%

OF SASKATCHEWAN KIDS ARE ACTIVE ENOUGH



62%

OF CANADIAN KIDS ARE DRIVEN TO AND FROM SCHOOL (BY CAR & BUS)



WHY WALK TO SCHOOL



58%

OF CANADIAN PARENTS WALKED TO SCHOOL.

28%

OF THEIR KIDS WALK TO SCHOOL TODAY.

WHAT COMMUNITIES ARE DOING

- ensuring crosswalks are clearly marked
- changing bussing & parking policies
- ensuring sidewalks are cleared of snow
- special events and walking promotions
- walking buddy programs

GIVE WALKING A TRY!

- Speak with school officials.
- Talk to your neighbours.
- Put it on the School Community Council Agenda.
- Start walking just one day a week.

