



What do you hear when you attend municipal council, school board and service club meetings?

How are people moving about your community? Are there sidewalks, bike/skateboard routes? What are the school bus policies?

What do you see and hear in the local media?

Are families engaged in community activities?

3 SHAPE YOUR VISION STATEMENT:

A great vision is something that is easy for people to understand. It should be brief and clear, communicated in 60 seconds, is grounded in evidence but has emotional appeal, and is something that can be understood by the broad range of people who you will need to engage to help you along the way.

To write a vision statement, your vision above must be written in a usable form. Use the following formula to shape your vision statement:

Five years from now, (my community) will

by

Using this formula to write a vision statement will force you to choose what you consider to be the most important accomplishment of your community and give you a time frame to accomplish it.

EXAMPLES:

- Five years from now, the children and youth in (Community) will increase daily physical activity by at least 2,000 steps by implementing an active school travel plan that ensures every student walks at least two blocks to and from school every day.
- By 2020 more Saskatchewan children and youth will be more active, more often by raising public awareness and engaging communities in meaningful action.
- Five years from now, (Community) will be recognized as the best place on earth to raise a family by providing access to outstanding programs and facilities that inspire children and youth to be active every day.
- Within the next five years, (Community) will have created a safer, more active community by installing sidewalks and lighting on all streets.
- (Community)'s vision is to increase the health and wellbeing of our children and youth and support the success of our sports clubs. This will be achieved through the provision of excellent facilities and a dynamic program of activities that encourage participation and support our children's enthusiasm to fulfil their sporting potential.



- The Community of (Community) has a vision of a physically educated community where lifelong learning and physical activity are practiced by all. Our community supports teachers to ensure students have the skills and attitudes they need to participate in lifelong physical activity.
- (Community) seeks to make our children and youth as free, healthy and active as they once were by creating a safe environment for families to experience risk and adventure together through fun physical activity experiences.
- Our vision is that all the children in (Community) will share the joy of healthy active play by creating and inspiring creative play spaces in every neighborhood.
- For every child, the freedom to play. (Community) is committed to ensure a safe welcome community that celebrates and facilitates children’s right to play,
- In five years, all children in (Community) will have the opportunity to attain quality, daily physical activity.
- (Community): Our vision is a community in which every child attains the right to health, protection, participation and play by 2020.
- To transform (Community) by inspiring leaders to open their hearts and minds to accept their role to increase physical activity opportunities for children and youth.
- Our vision is nothing less than realizing the full potential of our children and youth – (Community) will drive a new era of programs, opportunities and safe places for children and youth to participate in healthy physical activity.

Try it!

Five years from now, (insert your community name here) will

by

4

COMMIT TO YOUR VISION STATEMENT:

Bring your vision statement to life by sharing it with partners, stakeholders, and the community at large.

Issue a news release to let your community members know that you are tackling the issue with a strong vision for a healthier future!