

TIPS FOR A SUCCESSFUL TRAFFIC COUNT AND OBSERVATION

THANK YOU FOR YOUR HELP TODAY!

Your role is to observe drivers/cyclists/walkers and record any examples that are unsafe or otherwise represent a challenge for children and parents approaching and leaving the school on foot or bicycle. You will observe this traffic at an assigned location. You may also be asked to conduct a traffic count at your location as noted on the sign-up form.



WHAT TO LOOK FOR

The following are some examples of what to look for:

- vehicles stopping in marked no-stopping or no-parking zones
- u-turns where not permitted or unsafe
- rolling stops at intersections
- drivers failing to yield to walkers
- jaywalking: walking in or crossing traffic lanes
- cyclists riding on the sidewalk
- real or potential conflicts between vehicles, bikes and/or walkers
- visibility/sightline problems (e.g. parked cars, overgrown vegetation etc.)

WHAT TO DO

If the same or similar behaviour is observed more than once, simply use check or tick marks to record each occurrence.

When you arrive at your location, familiarize yourself with existing conditions (e.g. no stopping restrictions) and position yourself to be as discrete as possible.

Once the observation period has begun, do not draw attention to yourself or stop to chat with a passerby.

Do not interfere or otherwise attempt to change any behaviour you observe except to prevent imminent injury to a walker or cyclist.