



INFOSHEET:

Community Action Team Recruitment Tips

TO BUILD A STRONG COMMUNITY ACTION TEAM YOU NEED TO BRING TOGETHER A GROUP OF INDIVIDUALS FROM YOUR COMMUNITY WHO ARE NOT ONLY COMMITTED TO THE CAUSE, BUT ALSO BRING THE SKILLS, EXPERTISE, AND EXPERIENCE REQUIRED. AS YOU START TO THINK ABOUT WHOM YOU WOULD LIKE TO BE A PART OF YOUR COMMUNITY ACTION TEAM, HERE ARE SOME CONSIDERATIONS:

• **BE PREPARED:**

Establish clear purpose and roles for the action team.

• **START SMALL:**

Increase membership as needed throughout the development process.

• **RECRUIT SKILLS:**

Brainstorm about potential members in your community that are committed to the cause and bring the skills, expertise and experience you may need. Things to consider: network for communication and promotion, resources – human and financial, previous project/event involvement.

• **INVITATION:**

Consider best way to invite members to your team – by phone call, email invite, a presentation to an existing group that may include participants interested in joining your team.

• **WAGER CONTRIBUTIONS:**

Find out what the new team member would require for support. Perhaps they are only able to contribute on a part-time basis.