

WORKSHEET:

Program/Event Evaluation Form

Activity:			Expected outcomes:			
Date or ti	me period:					
Target gro	oup:					
Did you re	each your target g	roup?				
□ Yes	□No	Somewhat				
Description	on of activity:					
			_			
			_			
			Outcomes	Outcomes Achieved?		
			☐ Yes	□No	□Somewhat	
			_			
			_			
			_			
			_			
			_			



How did you promote your activity?	Would yo	Would you do it again?		
	□ Yes	□No	□Maybe	
	Why or w	hy or why not?		
	_			
	_			
	_			
Was your promotion successful?				
☐ Yes ☐ No ☐ Somewhat				
What was the cost of the activity?	If yes, with	h what changes/ac	djustments?	
Was the activity:				
☐ High impact/low effect				
☐ High impact/high effect				
☐ Low impact/high effect				
☐ Low impact/low effect				
Comments:				
	_			
	_			

