

## SCHOOL TRAVEL PLANNING BRINGS

### INCREASED

- Kids arrive more alert and ready to learn
- Improved health & well-being
- Environmental benefits
- Safer streets
- More active kids

### DECREASED

- Bussing costs
- Police & engineering interventions
- Traffic related complaints

### PARENT FEELINGS

#### RUSHED

#### DRIVING



#### WALKING



#### HAPPY

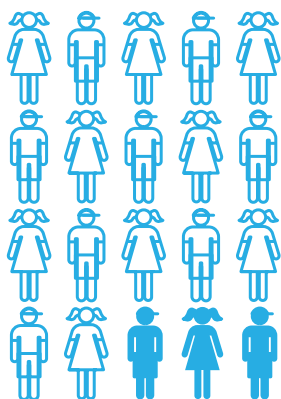


#### CONTENT



## 5 REASONS WHY FAMILIES CHOOSE NOT TO WALK

1. LACK OF TIME/ CONVENIENCE
2. DISTANCE
3. WEATHER
4. SAFETY CONCERNS
5. TRAFFIC DANGER



LESS THAN  
**15%**

OF SASKATCHEWAN KIDS ARE ACTIVE ENOUGH



**62%**

OF CANADIAN KIDS ARE DRIVEN TO AND FROM SCHOOL (BY CAR & BUS)



WHY WALK TO SCHOOL



**58%**

OF CANADIAN PARENTS WALKED TO SCHOOL.

**28%**

OF THEIR KIDS WALK TO SCHOOL TODAY.

## WHAT COMMUNITIES ARE DOING

- ensuring crosswalks are clearly marked
- changing bussing & parking policies
- ensuring sidewalks are cleared of snow
- special events and walking promotions
- walking buddy programs

## GIVE WALKING A TRY!

- Speak with school officials.
- Talk to your neighbours.
- Put it on the School Community Council Agenda.
- Start walking just one day a week.

