

5 GREAT WAYS TO USE AN *in motion* PRINT AD

Education is key to building a healthy, active community. Use an *in motion* print ad to help spread the physical activity message. Here are 5 great ways you can use an *in motion* ad:

- 1. CAN BE USED TO GET ATTENTION OR AS AN INVITATION TO RECRUIT NEW MEMBERS FOR YOUR *in motion* TEAM**
- 2. PLACE IN YOUR NEXT OFFICE, SCHOOL, OR COMMUNITY NEWSLETTER**
- 3. POST ON SOCIAL MEDIA**
- 4. PRINT AND HANDOUT LIKE A FLYER AT THE NEXT COMMUNITY EVENT**
- 5. PLACE THE AD IN A HOCKEY OR SPORT TOURNAMENT PROGRAM**