

5 GREAT WAYS TO USE AN *in motion* RADIO AD

Let's get people talking about the physical inactivity issue facing our children and youth. Create a buzz by sharing an *in motion* radio ad. Here are 5 great ways you can use an *in motion* radio ad:

- 1. SEND IT TO YOUR LOCAL RADIO STATION**
- 2. PLAY IT DURING THE SCHOOL ANNOUNCEMENTS**
- 3. PLAY IT DURING THE NEXT HOCKEY GAME**
- 4. SHARE ON YOUR FACEBOOK OR TWITTER ACCOUNT**
- 5. PLAY IT BEFORE YOUR NEXT SCHOOL PERFORMANCE OR SPORT EVENT**